



QUESTIONS & ANSWERS

Q: HOW DO WE SELL KRISPY KREME DOUGHNUTS?

A: The best way is to pre-sell to neighbors and friends. First, set a goal and determine how many dozen you will need to sell in order to reach your goal. Krispy Kreme can provide you with pre-sell order forms. Set aside one or two weeks for your group to take orders. Collect the money as you take the orders. After you have taken all the orders and collected the money, call



Krispy Kreme at least 48 hours in advance to place your order. Your Krispy Kreme store will plan to fill your order so that your doughnuts will be fresh when you pick them up.

Another option is to buy your doughnuts and get permission to sell them in front of a large retail outlet. Most groups are able to sell 50-100 boxes on a Saturday morning.

Q: WHEN CAN I PICK UP MY ORDER?

A: Contact Krispy Kreme (preferably between 7:00 a.m. and 4:00 p.m.) in advance to arrange your pick up time. Required amount of advance notice may vary with location.

Q: IS DELIVERY AVAILABLE?

A: Most Krispy Kreme locations offer delivery within a limited area and with a minimum purchase. Delivery charges may vary with each location.



RAISE SOME DOUGH!



1-866-862-HOT1 (4681)

One Mohegan Sun Boulevard
Uncasville, CT 06382



For more information, contact us directly. To find a Krispy Kreme location near you, check our web site www.krispykreme.com



**3 WAYS
TO RAISE
FUNDS!**

www.krispykreme.com

1.



2.



3.



HOLOGRAPHIC SECURITY

ORIGINAL GLAZED DOUGHNUTS

**Suggested Selling Price:
\$6.00/Dozen**

QUANTITY	YOUR COST
50 Dozen or More	\$3.00/Dozen

MINIMUM ORDER OF 50 DOZEN ORIGINAL GLAZED DOUGHNUTS.

Chart Your Profits

DOZEN SOLD	PROFIT IF SOLD AT \$6.00/DOZEN
100	\$300.00
200	\$600.00
300	\$900.00
500	\$1,500.00
1000	\$3,000.00

FOR QUALIFYING FUNDRAISING GROUPS AND ORGANIZATIONS ONLY. ALL PRICES ABOVE DO NOT INCLUDE SALES TAX AND ARE SUBJECT TO CHANGE. DELIVERY MAY BE AVAILABLE WITH MINIMUM PURCHASE. DELIVERY CHARGES MAY VARY WITH LOCATION. EFFECTIVE FEB • 1 • 2003

FUNDRAISING CERTIFICATES

If your organization is conducting a fundraiser within a 30 minute drive of a local Krispy Kreme shop, then you should consider making Krispy Kreme Fundraising Certificates an integral part of your fundraising arsenal.

- Certificates are priced at \$3.00 each and sell for \$6.00 - 50% profit.
- Your customers can redeem each certificate for one dozen Original Glazed doughnuts at any participating Krispy Kreme shop and get \$1.00 off a second dozen Original Glazed.
- Minimum order of 50 certificates.

PARTNERSHIP CARDS

Another option your organization can use, if you are conducting your fundraiser within close proximity of a Krispy Kreme shop, is the Partnership Card.

- Purchase the Partnership Card from Krispy Kreme for \$5.00.
- Your organization resells the card for \$10.00 - 50% profit.
- With the card your customers can purchase any dozen doughnuts at regular price and receive one dozen Original Glazed Doughnuts FREE.*

Chart Your Profits

**Sell 100 Cards, make \$500 (50%).
Sell 500 Cards, make \$2,500 (50%).**

*LIMIT 3 FREE DOZEN PER VISIT WITH THE PURCHASE OF 3 DOZEN; CARD VALID FOR A TOTAL OF 10 FREE DOZEN; MINIMUM ORDER OF 50 PARTNERSHIP CARDS.