



**ORIGINAL GLAZED DOUGHNUTS      PARTNERSHIP CARDS      SIGNATURE COFFEES**

**Suggested Selling Price: \$7.00/Dozen**  
**Your Cost: \$3.50**

**FUNDRAISING CERTIFICATES**

If your organization is conducting a fundraiser within a 30 minute drive of a local Krispy Kreme shop, you should consider making Krispy Kreme Fundraising Certificates an integral part of your fundraising efforts.

- Certificates are priced at \$3.50 each and sell for \$7.00.
- Minimum order of 25 certificates required.
- Your customers can redeem each certificate for one dozen Original Glazed doughnuts at any participating Krispy Kreme retail store and get \$1.00 off a second dozen Original Glazed.
- Certificates give your customers the option to pick up their doughnuts at their convenience.

**\*PRICE DOES NOT REFLECT ANY APPLICABLE TAXES.**

Another option your organization can use, if you are conducting your fundraiser within close proximity of a Krispy Kreme store, is the Partnership Card.

- Cards are priced at \$5.00 each and sell for \$10.00—up to 50% profit.
- The card entitles your customers to a free dozen Original Glazed doughnuts, with the purchase of any dozen doughnuts.\*
- Minimum order of 25 cards required.

**PARTNERSHIP CARDS**  
**Chart Your Profits**

CARDS SOLD	PROFIT IF SOLD AT \$10.00/CARD
100	\$500.00**
500	\$2,500.00**

**\*LIMIT 3 FREE DOZEN PER VISIT WITH THE PURCHASE OF 3 DOZEN; CARD VALID FOR A TOTAL OF 10 FREE DOZEN.**

**\*\* PROFIT DOES NOT REFLECT ANY APPLICABLE TAXES.**

**FUNDRAISING CERTIFICATES AND PARTNERSHIP CARDS ARE VALID AT PARTICIPATING KRISPY KREME RETAIL STORES ONLY. CARDS AND CERTIFICATES ARE NOT VALID AT GROCERY STORES OR CONVENIENCE STORES OR ANY OTHER LOCATION THAT IS NOT A KRISPY KREME RETAIL STORE.**

Try our Signature Coffees with your next Krispy Kreme fundraising sale. You can sell them on their own or with our other fundraising products.

**\$3 profit!**  
**ON EACH BAG SOLD**

YOUR COST	SELLING PRICE	PROFIT
<b>\$5</b>	<b>\$8</b>	<b>\$3</b>

**24 BAG MINIMUM ORDER  
 NO MINIMUM WHEN ORDERING WITH  
 ANOTHER KRISPY KREME FUNDRAISING ORDER**

## DOUGHNUT SALES Chart Your Profits\*

DOZEN SOLD	PROFIT IF SOLD AT \$7.00/DOZEN
100	\$350.00
200	\$700.00
300	\$1,050.00
400	\$1,400.00
600	\$2,100.00
1000	\$3,500.00

\*PROFIT DOES NOT REFLECT ANY APPLICABLE TAXES.

## QUESTIONS & ANSWERS

### Q: HOW DO WE SELL KRISPY KREME DOUGHNUTS?

**A:** The best way is to presell to neighbors and friends. First, set a goal and determine how many dozen you will need to sell in order to reach your goal. Krispy Kreme can provide you with presell order forms. Set aside one or two weeks for your group to take orders. Collect the money as you take the orders. After you have taken all the orders and collected the money, call your Krispy Kreme store at least 48 hours in advance to place your order. Your Krispy Kreme store will plan to fill your order so that your doughnuts will be fresh when you pick them up.



Another option is to buy your doughnuts and get permission to sell them in front of a large retail outlet. Most groups are able to sell 50-100 boxes on a Saturday morning.

### Q: WHEN CAN I PICK UP MY ORDER?

**A:** Contact Krispy Kreme (preferably between 8:00 a.m. and 5:00 p.m.) to place your order. Most stores can fill orders within 48 hours. Pick up times are scheduled at your convenience.

### Q: IS DELIVERY AVAILABLE?

**A:** Delivery is available at most locations with a minimum purchase of 300 dozen. Delivery fees may apply.

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RAISE SOME DOUGH!



FOR ON-LINE ORDERING, STORE INFORMATION  
AND TO OBTAIN PRE-SELLING FORMS VISIT OUR WEBSITE

[www.krispykreme.com](http://www.krispykreme.com)



**RAISING  
DOUGH**  
FOR YOUR FUNDRAISER!  
ASK US HOW

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1-888-334-9008